**Sample Bishop’s Letter**

*May be read from the pulpit or inserted into the parish bulletins.*

Dear Brothers and Sisters in Christ,

Soon, our diocese will take up a collection for the Catholic Communication Campaign (CCC). Please prayerfully consider supporting the collection this year. Fully 50% of collected funds stay right here in the *[INSERT DIOCESE NAME]*, and the other 50% support communications projects in the United States and around the world.

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Let me share just one example of the impact of your generosity. *[Insert local project description here, or use international example below.]*

In 1972, Jesuits in Vietnam founded the Dac Lo TV station to broadcast historical documentaries, public education, children’s shows, and other programming. But the project was suppressed under the Communist regime after the Vietnam War. Now, Vietnamese Jesuits are once again producing videos, Catholic books, an audio prayer app in Vietnamese, and other media to help build faith and serve both Catholics and nonbelievers. One of these innovative programs—*Audiovisual Catechism Materials About the Seven Sacraments*—helps young people learn and apply Catholic teaching in their lives. Called *Có gì hay?* (“Anything good?”—Jn 1:46), the video series features both professional actors and students, with scripts that address the needs of young people as identified in surveys. Posted on websites and social media, the videos support the work of missionaries and catechists. The project shows the power of digital communication to spread and teach the Good News.

Your support of the Catholic Communication Campaign is instrumental for producing this series and other innovative programs around the world.

For more information about the collection and the projects it supports, visit *www.usccb.org/ccc.*

Support the collection and build community.

Sincerely in Christ,

*[INSERT BISHOP NAME, TITLE, AND SIGNATURE]*

*To learn more visit* www.usccb.org/ccc.