June 25, 2020

The Honorable Mitch McConnell Majority Leader U.S. Senate Washington, DC 20510

The Honorable Nancy Pelosi Speaker of the House U.S. House of Representatives Washington, DC 20515 The Honorable Chuck Schumer Minority Leader U.S. Senate Washington, DC 20510

The Honorable Kevin McCarthy Minority Leader U.S. House of Representatives Washington, DC 20515

Dear Speaker Pelosi, Senate Majority Leader McConnell, Minority Leader Schumer, and House Minority Leader McCarthy:

Thank you for your leadership during the COVID-19 pandemic and for the K-12 education provisions included in the CARES Act, particularly the discretionary funding for governors and the inclusion of equitable services for private school teachers and students in the recovery. As Congress works on the next phase of education aid, we, the undersigned, write to express our strong support for language that would ensure *all* students receive education support, regardless of where they attend school.

For millions of K-12 students, the pandemic has led to an unprecedented interruption of critical classroom instruction time, educational programs, and services. Many of these students have fallen behind or will not be prepared to advance to the next grade. When governors took swift action to close schools at the onset of the pandemic, they treated public and private schools and their students equally by closing all schools. **We believe it is essential for the response to support students at all schools—both public and private—equally, too.** 

We recognize many students and families are facing acute hardship as a result of the COVID-19 pandemic. This is true for students attending private schools across America, especially more than 1.7 million students from lower income families who are now facing additional economic uncertainty and potential instability in their children's education. With many families suddenly facing unexpected and immense financial challenges with income loss, they may not be able to make required tuition payments. Those hardest hit by economic uncertainty and income loss are typically the most vulnerable—namely the poor and minority communities. **We believe that** 

families seeking the best education opportunities for their children, especially those facing difficulties due to COVID19, should be supported.

Additionally, many private schools support their economically diverse student body through private philanthropy, which is also in jeopardy due to the economic downturn from COVID-19. We believe public and private school students must be given the resources for success, particularly students in need.

Private school closures would be devastating for families, students and communities. It will be equally devastating, financially, for public school districts. A strategic federal investment will help prevent a flood of students from private schools into districts that are already projecting major budget shortfalls. States and districts will face an unbearable financial burden if current private school students transfer into public schools in significant numbers. If private schools are shuttered because families are not paying tuition for an extended period of time, the increase of public education expenditures for millions of new students coming back into the district systems will be staggering. Should 20 percent of private school students have to be reabsorbed into the public system, it will cost the public system roughly \$15 billion. We believe students should be supported in the education environment that is the best fit and causes the least disruption to their learning.

Further, migration of students from private schools to over-crowded public schools will not only cost more money but will directly impact any re-opening of public schools and their capacity to maintain social distancing. Such a prospect is all the more ominous given the higher than average spread of the contagion in minority communities.

In response to these concerns, we submit the following ideas for inclusion in the next COVID-19 relief package:

**Emergency Appropriation** – Appropriate a one-time emergency tuition grant for low to middle-income private school families.

**Federal Tax Credits for Scholarship Funds** – Create an annual federal tax credit for voluntary donations to state-based scholarship granting organizations and workforce training organizations. The scholarships could be used by families for an array of educational options, including private school tuition, skilled trade union apprenticeship programs, and industry recognized certification programs. The grant amount, per state, could be tied to ESEA Title IIA calculations. States receiving these emergency grants

would continue the scholarship programs, funded through philanthropy and the federal tax credit, going forward.

These initiatives could be funded by setting aside 10 percent of any new federal COVID-19 relief funding provided to public schools. This percentage would be consistent with the overall population of private vs. public students in the country. Also, with continued uncertainty ahead, it is important to pair any one-time direct aid with a comprehensive, sustainable tax credit to sustain scholarships for children long term. We believe it is important for families to receive education support and funding from these proposals.

We all believe that *all* of our nation's children deserve access to a quality education. As the country responds to COVID-19 and prepares for the 2020-21 school year, we look forward to working with you to preserve and strengthen educational opportunities for all students.

Sincerely,

Agudath Israel of America

American Association of Christian Schools

American Federation for Children

Association of Christian Schools International (ACSI)

Catholic Education Partners

Center for Education Reform

Center for Free Economy

Council for American Private Education (CAPE)

Cristo Rey National Network

**Ed Choice** 

#EdTaxCredit50

Invest in Education Coalition

Jesuit School Network

Leadership Roundtable

Men and Women for a Representative Democracy in America

National Catholic Education Association (NCEA)

Phyllis Schlafly Eagles

Ready Education Network

The Catholic Association

Thomas B. Fordham Institute

Tradition, Family, Property, Inc.

U.S. Conference of Catholic Bishops, Committee on Catholic Education

University Consortium of Catholic Education

**USA Workforce Coalition** 

William E. Simon Foundation

**Xaverian Brothers Sponsored Schools** 

AL Alabama Opportunity Scholarship Fund

AR ACE Scholarships - Arkansas

AZ A Degree for Me

AZ Arizona Council for American Private Education (AZCAPE)
AZ Arizona Private School Tuition Organization (AZPSTO)

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AZ Arizona School Choice Trust

AZ Arizona Tuition Organization (AZTO)

AZ Arizona's Catholic Tuition Support Organization (Arizona CTSO)

AZ Arizona Private Education Scholarship Fund, Inc.

AZ Arizona's STO Association (ASTOA)
AZ AZ4Education Scholarship Foundation

AZ Children's First Foundation

AZ Cochise Christian School Tuition Organization

AZ Institute for Better Education AZ Jewish Tuition Organization

AZ Montessori Scholarship Organizations AZ Orme Primavera Schools Foundation

AZ School Choice Arizona

AZ School Tuition Organization 4 Kids (STO4Kids)

AZ T.O.P.S. for Kids

AZ White Mountain Tuition Support Foundation

CA California Policy Center
CA Pacific Research Institute

CA The BASIC Fund

CO ACE Scholarships - Colorado

CO Independence Institute

CO Ready Colorado
CO Seeds of Hope

CT CEO Foundation of Connecticut

CT Yankee Institute

FL Florida State Hispanic Chamber of Commerce

FL James Madison Institute
FL Step Up for Students (FL)
GA Apogee Scholarship Fund
GA Georgia Center for Opportunity

IA Iowa Advocates for Choice in Education
IA Iowa Alliance for Choice in Education

IL Big Shoulders Fund IL Empower Illinois

IN Indiana Non-Public Education Association

IN Institute for Quality Education (IQE)

IN Lutheran Scholarship Granting Organization of Indiana

KS ACE Scholarships - Kansas City

KY Bluegrass Institute for Public Policy Solutions

LA ACE Scholarships - Louisiana

LA Arete Scholars
LA Aspiring Scholars
MA Archdiocese of Boston

MA Campaign For Catholic Schools
MA CSF/ Inner-City Scholarship Fund

MA Lynch Foundation

MA The Catholic Foundation of Southeastern MA

MD Children's Scholarship Fund Baltimore
MI Mackinac Center for Public Policy

MN Catholic Community Foundation

MN Catholic School Center For Excellence
MN Center of the American Experiment
MN Freedom Foundation of Minnesota
MN Minnesota Indepenent School Forum

MN Opportunity For All Kids

MO Children's Education Alliance of Missouri

MO Today and Tomorrow Foundation
MS Mississippi Center for Public Policy

MT ACE Scholarships - Montana

NC Civitas Institute

NC John Locke Foundation

NC Parents for Educational Freedom in North Carolina

ND Roughrider Policy Center

NE Children's Scholarship Fund of Omaha

NH Children's Scholarship Fund New Hampshire

NJ Catholic Partnership Schools

NJ Diocese of Paterson
NJ Healy Educational Fund

NJ Tri-County Scholarship Fund

NJ Archdiocese of Newark

NV AAA Scholarship Foundation

NV Dinosaurs & Roses Scholarship OrganizationNV Education Nevada Of Northern Nevada (EFNN)

NV IPOF Las Vegas

NV Nevada Policy Research Institute

NY Archdiocese of New York

NY BISON Children's Scholarship Fund

NY Children's Scholarship Fund
NY Cornelia Connelly Center
NY Dominican Academy

NY New York State Association of Independent Schools

NY NYCAN

NY Partnership for Inner-City Education

NY Regis High School
NY Saint Ignatius School
NY The Loyola School

NY Partnership for Inner-City Education

OH Howley Foundation

OH Northwest Ohio Scholarship Fund

OH School Choice Ohio

OK Crossover Scholarship Fund

OK Go for Catholic Schools

OK Opportunity Scholarship Fund Oklahoma

OK Tax Credit Scholarship Program of the Archdiocese of Oklahoma City

OK The Academy Scholarship Granting Organization

OR Children's Scholarship Fund Oregon

PA ACE Scholarship - Philadelphia

PA ACSI Children's Education Fund (ACEF)

PA Business Leadership Organized for Catholic Schools (BLOCS)

PA Children's Scholarship Fund of Philadelphia

PA Commonwealth Foundation

PA Diocese of Scranton Scholarship Foundation

PA Eastern Pennsylvania Scholarship Foundation-Diocese of Allentown

PA Faith In The Future

PA Foundation for Catholic Education-Archdiocese of Philadelphia

PA Independent Mission Schools

PA Scholarship Partners Foundation-Diocese of Greensburg

PA Second Century Scholarship Fund-Diocese of Altoona-Johnstown

PA STAR Foundation scholarship Fund-Diocese of Erie
RI Rhode Island Center for Freedom and Prosperity

SD Great Plains Public Policy
TN Beacon Center of Tennessee

TN Memphis Opportunity Scholarship Trust

TX ACE Scholarships - Houston
TX Texas Public Policy Foundation

VA Christ Chapel Academy VA Frontier Foundation

VA Thomas Jefferson Institute for Public Policy

WA Washington Policy Center

WI MacIver Institute for Public Policy

WI School Choice Wisconsin

WI Wisconsin Council of Religious & Independent Schools

WI Wisconsin Institute for Law & Liberty

WV Cardinal Institute for West Virginia Policy

WY ACE Scholarships - Wyoming